

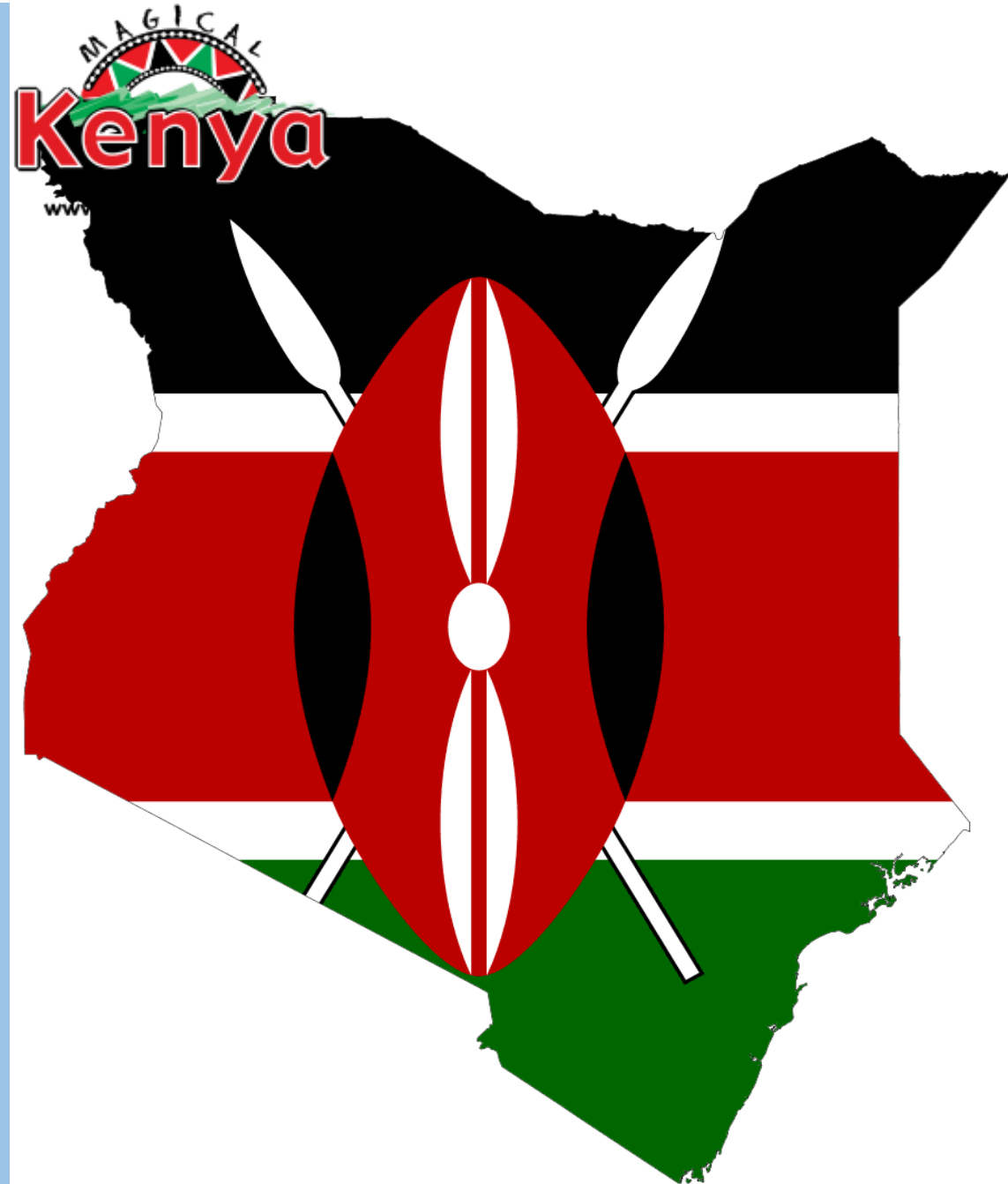
IMPLEMENTING THE TRADE FACILITATION AGREEMENT:

The Kenya E-Trade Portals:
Challenges and Solutions

By

Dr. Chris Kiptoo, CBS
Principal Secretary,
State Department for Trade

Presentation Made During WTO MC11 Session
on Trade Facilitation on Track
12 December 2017,
Buenos Aires, Argentina



Ministry of Industry, Trade & Cooperatives

BACKGROUND

Kenya has been working to comply with the **heart of the WTO TFA**, its **Article 1** on the requirement to publish trade information

Art 1 requires Governments to publish their trade procedures online, displaying them **step-by-step**, with contact information on **enquiry points**, access to **forms** and other **required documents** and all **relevant trade** and **customs laws**.

KEY CHALLENGES

Key challenges faced were:

- 1. Non – publication of Information:** trade information sometimes available only in the mind of some officials and not documented nor regularly updated;
- 2. Publicized information not available to those who need it,** or only to a limited number of Public officials;
- 3. Fees and charges and procedures are sometimes changed without consultation,** and places where to obtain the information not communicated; and,
- 4. Redundancy** in Trade Procedures .

SOLUTIONS

- **State Department for Trade & KenTrade** and its partners developed and launched the **Kenya E-Trade** and **InfoTradeKenya Portal** in October and November 2017
- **Kenya is the 1st country** in the East Africa Community (EAC) and Sub Saharan Africa(SSA) **to comply with Art. 1 of WTO TFA**
- **Objective:** to provide traders (current and potential) with **transparent information on tariffs, rules and procedures** pertaining to import and export formalities,
 - *through detailed, practical and up-to-date descriptions of steps to go through, as seen from the user's point of view to assist in decision-making.*



We have redesigned the *State Department For Trade* Website

Check it out



Features of the Kenya ETP

Trade with Kenya: tariffs and procedures

Target Markets Abroad

Information on counties

Trade Statistics

National e-Commerce Gateway (*Source from Kenya*)

We have redesigned the *State Department For Trade* Website

[Check it out](#)



[Home](#) / [Trade with Kenya](#) /

Trade in Goods

Trade with Kenya

- [How it works](#)
- [Trade in goods](#)
- [Trade in Services](#)
- [Trade Procedures Database](#)

Find the requirements for Exports from Kenya and Imports into Kenya by searching for products below.

If you know tariff line of the product type it in the 'Enter Product Code' search box below. Then click search to view results. If you do not know the product code, click Find Product Code to view dialogue box from which to click the product of your interest. Then click search to view results.

Export ☒ Import ☐

Enter Product Code

Search

[Find Product Code](#)

Search
tariff

RESULTS

Code	Description
02	Meat and edible meat offal
0207	Meat and edible offal, of the poultry of heading 01.05, fresh, chilled or frozen.
0207.11.00	-- Not cut in pieces, fresh or chilled

TARIFFS

Tariff No	Description	EAC Rate	COMESA FTA	COMESA FTA 1	COMESA FTA 2	COMESA FTA 3	EU
0207.11.00	-- Not cut in pieces, fresh or chilled	0%	0%	2.5%	5.0%	22.5%	0%
		EAC Rules of Origin	COMESA Rules of Origin	COMESA Rules of Origin	COMESA Rules of Origin	COMESA Rules of Origin	EU Rules of Origin

Source of data: Kenya Revenue Authority

EAC Rate - Rate applicable on goods originating from EAC Partner States on proof of origin: Burundi, Rwanda, Tanzania and Uganda.×

Tariff search result



Home /

Trade Procedures

Trade with Kenya

- How it works
- Trade in goods
- Trade in Services
- Trade Procedures Database

Information on Trade Procedures supplied by KenTrade. Visit <http://infotradekenya.go.ke/> for the full portal experience.

EXPORT



FRUITS AND VEGETABLES



PRELIMINARY REGISTRATIONS, LICENCES AND CERTIFICATES



PERMITS



Phytosanitary certificate

A phytosanitary certificate certifies that plant and plant products are free from regulated pests and conforms with other phytosanitary requirements of the importing country. Issuance of the phytosanitary certificate is regulated by [Kenya Plant Health Inspectorate Service \(KEPHIS\)](#). Traders are required to obtain a phytosanitary certificate for each consignment.

Export certificate

An export certificate is issued by [AFA Horticultural Crops Directorate \(HCD\)](#) to an exporter of horticultural produce (fresh fruits, vegetables, plants and flowers) as an indication that AFA HCD has cleared the consignment for export.

Trade
procedures

Trade Procedures

Trade with Kenya

- How it works
- Trade in goods
- Trade in Services
- Trade Procedures Database

InfoTradeKenya
integrated
with Kenya
E-Tradeportal

STEPS (51)

Obtain user credentials (KEPHIS) (11)

- 1 Apply to be an exporter
- 2 Obtain acknowledgement letter
- 3 Pay prescribed fees
- 4 Request for audit
- 5 Audit
- 6 Obtain audit response
- 7 Request for training on electronic certification system
- 8 Training on electronic certification system
- 9 Obtain export authorization letter
- 10 Register online with electronic certification system
- 11 Obtain user credentials

Obtain tea buyer/exporter & importer licence (7)

- 12 Apply for registration

SUMMARY OF THE PROCEDURE

Institutions involved: 16



Results: 4





KENYA, A WORLD-CLASS LOGISTICS HUB IN THE REGION

Search procedure

Search by

Product

Pre-clearance procedures

Clearance

Type of operation:

✓ Operation

Import

Export

Transit

Product:

✓ Product:

Fruits and Vegetables

Flowers

Coffee

Tea

Fish

Medical products

Pesticides

Motor vehicles

Motorcycles

Bicycles

Spare parts

Cotton

Sisal

Seeds

Maize (unmilled)

Fertilizer

Hides, skins, leather and leather products

Wool

Search

HOW DOES IT WORK?

FORMS, LAWS AND CONTACT

FOREIGN TRADE STATISTICS
POWERED BY ITC

EXPORT

Feedback

Select procedure criteria

PROCEDURES PRESENTED FROM THE USER'S POINT OF VIEW

STEPS (22)

Pre-clearance documentation (2)

- 1 Contract a clearing agent
- 2 Book shipping space with shipping agent

Obtain passed clearance entry (3)

- 3 Lodge a customs entry
- 4 Merchant shipping (MS) levy
- 5 Obtain passed clearance entry

Obtain KEPHIS release (3)

- ★ Request for KEPHIS inspection
- 6 Pay for KEPHIS inspection
- ★ KEPHIS inspection
- 7 Apply for phytosanitary certificate
- 8 Obtain phytosanitary certificate

Obtain Port Health release (2)

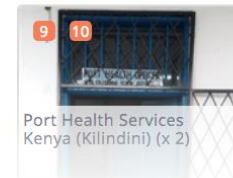
- 9 Apply for Port Health release
- 10 Obtain Port Health release

Obtain KRA release (9)

- 11 Submit clearance documents for verification
- 12 Physical verification of cargo by KRA
- 13 Weighing the container
- 14 Lodge a pre-shipment

SUMMARY OF THE PROCEDURE

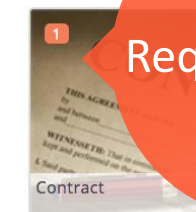
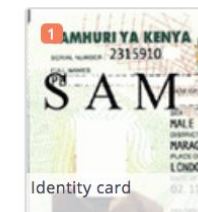
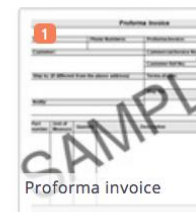
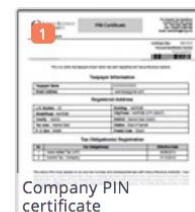
Institutions involved: 11



Results: 1



Required Documents: 28



Data from each step is compiled in the summary sheet

Where to go

What to get

Requirements

PROCEDURES PRESENTED FROM THE USER'S POINT OF VIEW

Complete list of all steps in a procedure

Every interaction with a civil servant is considered a step

Where to go

Who to see

Which documents you will receive

STEPS (22)

Pre-clearance documentation (2)

1

Contract a clearing agent

2

Book shipping space with shipping agent

Obtain passed clearance entry (3)

3

Lodge a customs entry

4

Pay merchant shipping (MS) levy

5

Obtain passed clearance entry

Obtain KEPHIS release (3)

★

Request for KEPHIS inspection

6

Pay for KEPHIS inspection

★

KEPHIS inspection

7

Apply for phytosanitary certificate

8

Obtain phytosanitary certificate

Obtain Port Health release (2)

9

Apply for Port Health release

10

Obtain Port Health release

Obtain KRA release (9)

11

Submit clearance documents for verification

12

Physical verification of cargo by KRA

13

Weighing the container


8

OBTAIN PHYTOSANITARY CERTIFICATE (LAST MODIFIED: 20/11/2017)

Summary

Sheet with tabs

Contact details



Entity in charge


KENYA PLANT HEALTH INSPECTORATE SERVICE (KEPHIS) (KILINDINI)

P.O. Box 80100-80126 , Mombasa

Tel: + 254 722 209 501/4/+ 254 734 330 018

Email: kephis_mombasa@kephis.org

Website: www.kephis.org



Unit in charge

PHYTOSANITARY DEPARTMENT (KEPHIS) (KILINDINI)

Mon: 00:01-00:00


Tue: 00:01-00:00

Wed: 00:01-00:00

Thu: 00:01-00:00

Fri: 00:01-00:00

Sat: 00:01-00:00

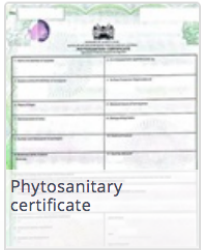


Person in charge

INSPECTOR

Inspector

Expected results



Phytosanitary certificate

Requirements

1.

Passed clearance entry stamped release by KEPHIS (copy)

PROCEDURES PRESENTED FROM THE USER'S POINT OF VIEW

Complete list of all steps in a procedure

Every interaction with a civil servant is considered a step

How much to pay

Which documents to submit

Duration of the step

Legal justification of the step

Pay cargo handling and / or storage at a bank (2)

- 6 Obtain invoice
- 7 Pay cargo handling and / or storage

Pay cargo handling and / or storage online

- ★ Obtain billing data
- ★ Pay online
- ★ Obtain proof of payment

Release cargo (3)

- 8 Copies
- 9 Get documents verification
- 10 Receive cargo

✓

Certificate of incorporation

Requirements

1. Receipt of payment for Registration (original)
2. Identity card (Simple copy)
Of one of the directors
3. Company PIN Certificate (Simple copy)

Costs

Cost detail

KES 3,000

For the company seal - estimate

Time frame

Waiting time in queue: Min. 5mn - Max. 10mn

Attention at counter: Min. 5mn - Max. 10mn

Legal justification

- 1 Decree n°505/IP-RM 16 october 2000
(Article 10)



Who certified this information ?

Polyn RUNYENJE, Snr.Principal state counsel, 15/12/2015



Report incorrect information



Suggest a simplification

PROCEDURES PRESENTED FROM THE USER'S POINT OF VIEW

Every interaction with a civil servant is certified

Send complaints about a step or a procedure through the system

Messages are automatically dispatched to authorities in charge of procedures




Who certified this information ?

John MULI, Deputy Regional Manager, 23/02/2017

Send your suggestions to make procedures easier

 Report incorrect information

 Suggest a simplification

Recourse: Kenya Plant Health Inspectorate Service (KEPHIS) (Kilindini)



Entity in charge

KENYA PLANT HEALTH INSPECTORATE SERVICE (KEPHIS) (KILINDINI)

P.O. Box 80100-80126 , Mombasa
Tel: + 254 722 209 501/4/+ 254 734 330 018
Email: kephis_mombasa@kephis.org
Website: www.kephis.org



Unit in charge

OFFICE OF THE REGIONAL MANAGER (KEPHIS) (KILINDINI)

Mon: 00:01-00:00
Tue: 00:01-00:00
Wed: 00:01-00:00
Thu: 00:01-00:00
Fri: 00:01-00:00
Sat: 00:01-00:00



Person in charge

JOSIAH M. SYANDA

Regional Manager
Tel: +254 412 316 002/3, +254 203 536 174
Email: jsyanda@kephis.org

Visit or contact by phone or email the recourse official

TRANSPARENCY OF PROCEDURES SUPPORTS THE WORK OF THE NTFC

STEPS (22)

Pre-clearance documentation (2)

- 1 Contract a clearing agent
- 2 Book shipping space with shipping agent

Obtain passed clearance entry (3)

- 3** Lodge a customs entry

- ## 4 The system

- 5 makes it easier for

- decision makers to

- analyse the complexi

- of the procedure as it

- experienced by the

- trader and to detect

- simplification

- opportunities

Obtain Port Health release (2)

- 9** Apply for Port Health release

- 10** Obtain Port Health release

Obtain KRA release (9)

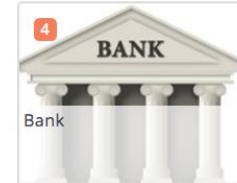
- 11** Submit clearance documents for verification

- 12 Physical verification of cargo by KRA

- ### 13 Weighing the container

SUMMARY OF THE PROCEDURE

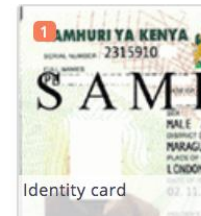
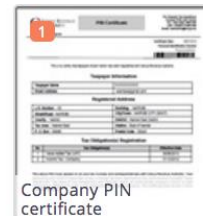
Institutions involved: 11



Results: 1



Required Documents: 28



OTHER FUNCTIONS OF THE KENYA E-TRADE PORTAL

Statistics: key data on trade statistics incl integration with ITC TradeMap

ITC Trademap

OEC Treemap

ITC Export Potential Map

Trade Statistics powered by ITC Trade Map

Product

Service

TOTAL - All products

Advanced search

Partner

Region

Please enter a country/territory or region name (optional)

other criteria

Exports

Trade indicators

by product

At the same level (2 digits)

English

List of products at 2 digits level exported by Kenya in 2016 (Mirror)





Table

Graph








Map

Companies

Public tenders

Download:    

Rows per page Default (25 per page)

HS4	Code	Product label	Select your indicators	
			Value exported in 2016 (USD thousand)	Annual growth in value between 2015-2016 (% p.a.)
	TOTAL	All products	4,973,941	-2
	09	Coffee, tea, maté and spices	1,370,305	-1
	06	Live trees and other plants; bulbs, roots and the like; cut flowers and ornamental foliage	748,352	4
	07	Edible vegetables and certain roots and tubers	293,146	-1
	62	Articles of apparel and clothing accessories, not knitted or crocheted	231,476	8
	08	Edible fruit and nuts; peel of citrus fruit or melons	199,992	9
	26	Ores, slag and ash	152,517	11
	61	Articles of apparel and clothing	146,006	-22

Search by export markets

View details by product

OTHER FUNCTIONS OF THE KENYA E-TRADE PORTAL

Source from Kenya: Database of suppliers of various goods and services.

Buy from Kenya

- [How it works](#)
- [Suppliers of Goods](#)
- [Suppliers of professional Services](#)
- [Trade Support Institutions](#)
- [Wholesalers and Retailers](#)

Displaying 1 - 10 of 139

County

Mombasa (County)

products traded in

Any

Apply

Search suppliers by county

ANIMAL OR VEGETABLE FATS AND OILS

Name of Organization	Physical Address	County	Telephone	Website	Association
PWANI OIL PRODUCTS	Wahunzi Street, Miji Kenda St, Mombasa	Mombasa (County)	0722811896	https://pwani.net/	AKS

PROCESSED FOODS, BEVERAGES AND TOBACCO (SAUSAGES, PREPARED OR PRESERVED FISH; SUGAR AND SUGAR COFECTIONERY; COCOA AND COCOA PREPARATION; MALT EXTRACT; PASTA, BREAD, PASTRY, CAKES, BISCUITS, PREPARED OR PRESERVED VEGETABLES, FRUIT AND NUTS AND TOMATOES ; MUSHROOMS, JAM, TOMATOE PASTE, FRUIT JUICES, YEASTS, SAUCES, SOUPS, WATER, BEER, WINE, BRAN, OIL CAKE AND TOBACCO)

Name of Organization	Physical Address	County	Telephone	Website	Association
PWANI OIL PRODUCTS	Wahunzi Street, Miji Kenda St, Mombasa	Mombasa (County)	0722811896	https://pwani.net/	AKS

KEY TAKEAWAYS

The E-Trade Portal Kenya and InfoTrade Kenya are significant for 6 main reasons:

- 1. Describe the reality of administrative procedures, from the traders' point of view;**
- 2. User-centric systems** which illustrate the idea, and our aspiration as Government, that **public administration is at the service of the public;**
- 3. Presentation of standardized information on trade procedures** *(one story, not many, in one place);*

KEY TAKEAWAYS (Cont...)

The E-Trade Portal Kenya and InfoTrade Kenya are significant for 6 main reasons:

4. Do it right: **most effective way to collect, centralize, disseminate and keep updated the regulatory information on trade** in a rapidly changing environment (*one database of procedures connected to many websites*);
5. Enable the Government to **analyse how procedures can be simplified** for the user by easily detecting the bottlenecks and redundancies; and,
6. **Linking Kenyan suppliers to global buyers** through the e-Commerce Gateway (Source from Kenya).

Please visit:

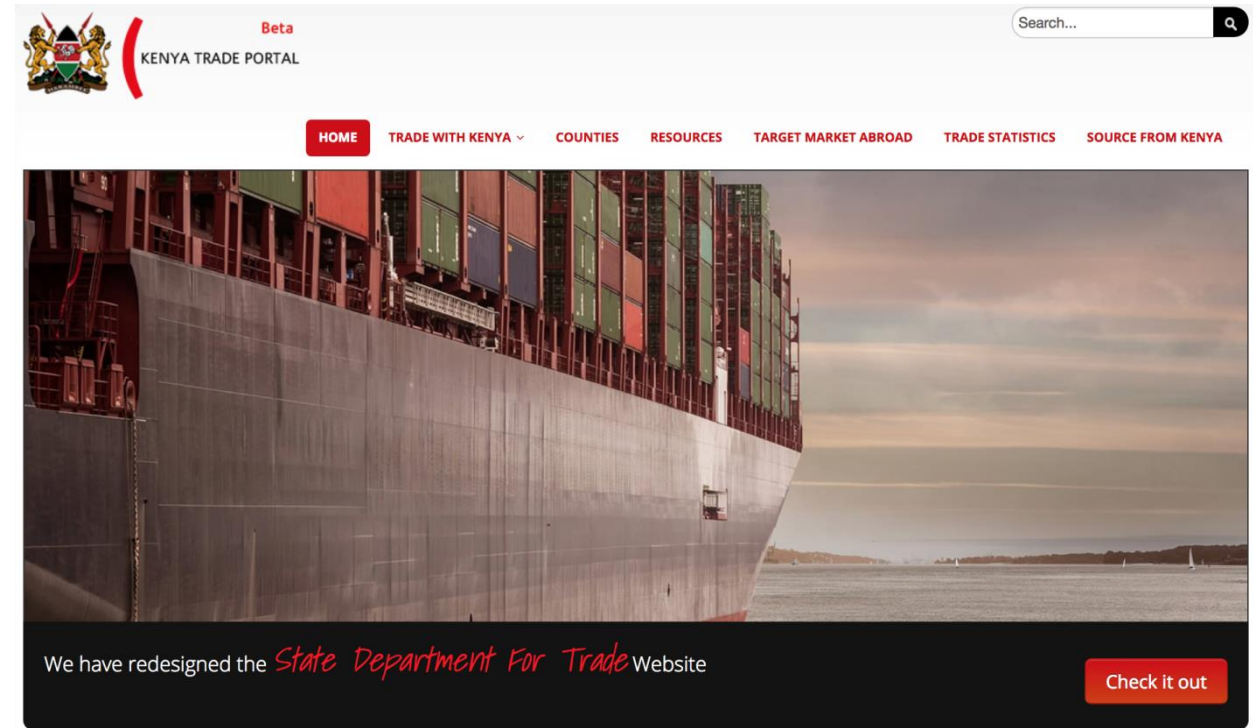
www.kenyatradeportal.go.ke

www.infotradekenya.go.ke


Thank you

www.trade.go.ke

State Department for Trade



The screenshot shows the Kenya Trade Portal website. At the top, there is a header with the Kenyan coat of arms, the text "Beta KENYA TRADE PORTAL", and a search bar. Below the header is a navigation menu with links: HOME, TRADE WITH KENYA, COUNTIES, RESOURCES, TARGET MARKET ABROAD, TRADE STATISTICS, and SOURCE FROM KENYA. The main content area features a large image of a cargo ship. Below the image, a banner reads: "We have redesigned the *State Department For Trade* Website" with a red button labeled "Check it out".



The screenshot shows the InfoTrade Kenya website. At the top, there is a header with the Kenyan coat of arms, the text "InfoTrade Kenya", and a navigation menu with links: PROCEDURES, SEARCH TARIFFS, ABOUT US, and CONTACT US. The main content area features a large image of a cargo plane. Below the image, a banner reads: "A STEP-BY-STEP GUIDE ON FOREIGN TRADE PROCEDURES". Below the banner is a search bar with the following fields: "Search by", "Product", "Pre-clearance procedures", and "Clearance". Below the search bar is a form with the following fields: "Type of operation:", "Product:", and a "Search" button. At the bottom, there is a footer with four links: HOW DOES IT WORK?, FORMS, LAWS AND CONTACTS, TRADE FACILITATION AGREEMENT REPOSITORY, and FOREIGN TRADE STATISTICS POWERED BY ITC.